BUNDLED
esports agency

INTRODUCTION

WHY

“WE LOVE THE GAME

25 years experience in esports,
gaming and professional football

HOW

“WE BRING THE GAME TO THE NEXT LEVEL

OUR ESPORTS BELIEVE

“ESPORTS IS A TOOL

OUR BELIEVE

We see esports as a tool, to connect your brand/club with the younger audience and create new commercial opportunities for partners.

How?

By a strategy-driven approach to reach your commercial, brand and/or performance objectives.

OUR CLIENTS
“WHO WE WORK FOR

STRATEGY, CONCEPT, COACHING, PLAYERS, CONTENT AND EVENTS

CONTENT, COACHING & PLAYERS

BRANDING AND CONTENT

COACHING AND PLAYERRS

OUR LATEST WORK

CASE

“AFC AJAX X BUNDLED

TEAM

DANI
HAGEBEUK

JOEY
CALABRO

VICTOR
SANTOS

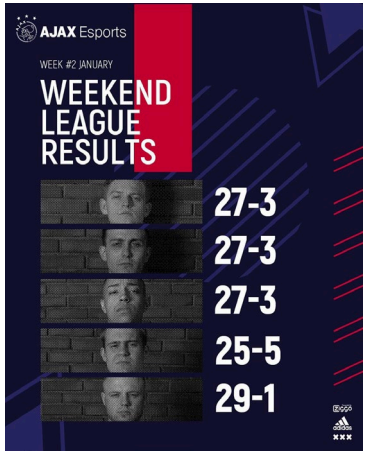
GABOR
SZIRTESI

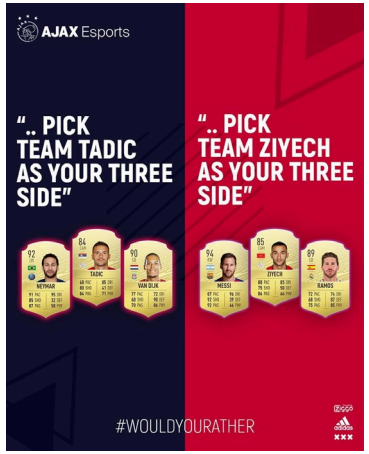
BOB
VAN UDEN

COACH

BAS
VROMANS

CONTENT OVERVIEW





CASE

“AFC AJAX X BUNDLED

STRATEGY AND BRANDED CONTENT: ZIGGO EBATTLE

BRAND ACTIVATION AND EVENTS

CASE

“WOLVES X BUNDLED

PLAYERS

FLAVIO

“WOLVES FIFILZA

EBIO

“WOLVES EBINHO

BRANDING

CONTENT OVERVIEW

CASE

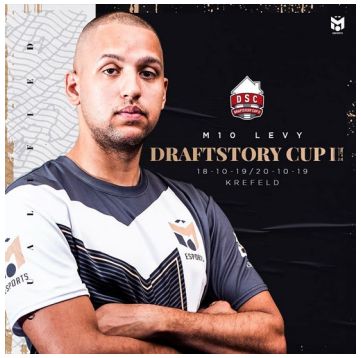
“M10 X BUNDLED

PLAYER

LEVY FREDERIQUE

“M10 LEVY

CONTENT OVERVIEW



CASE

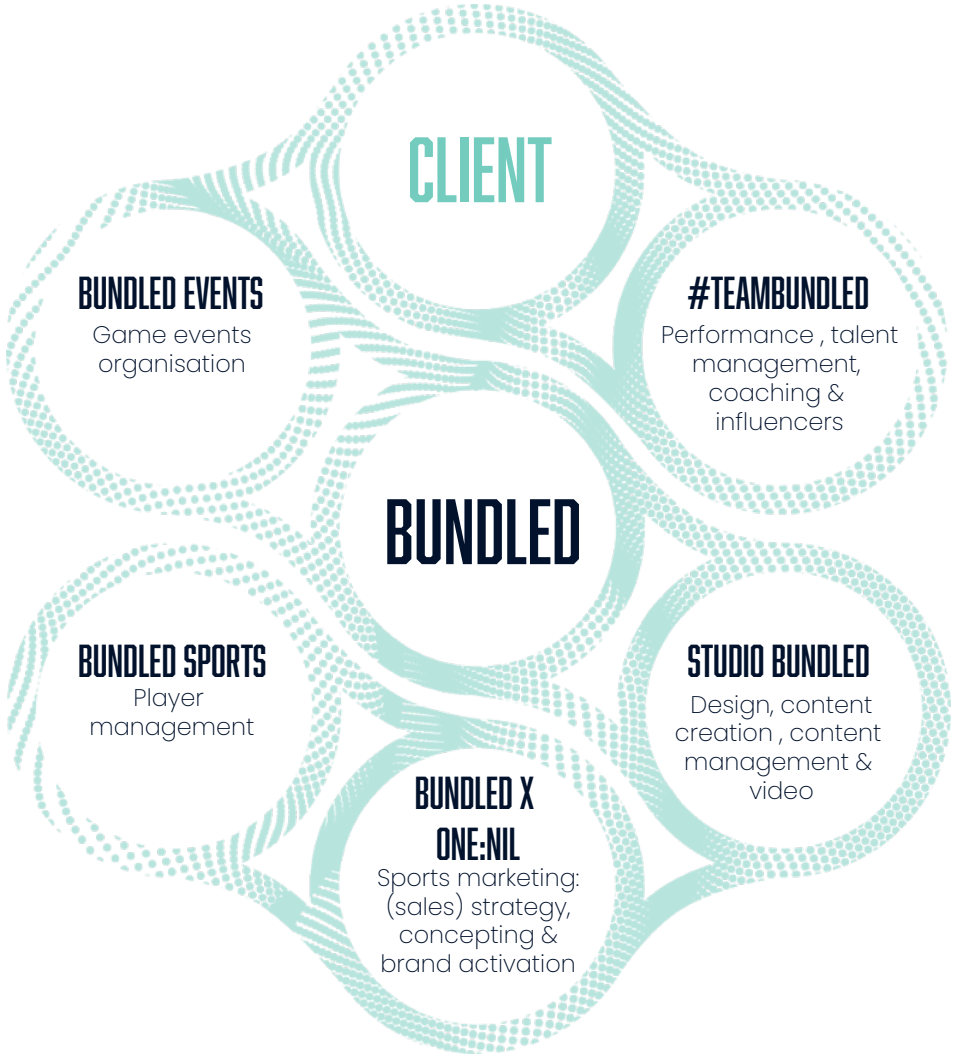
“M10 X BUNDLED

ANNOUNCEMENT LEVY FREDERIQUE

OUR SERVICES

OUR SERVICES

“THROUGH OUR BUNDLED ECO-SYSTEM, WE HAVE SOLUTIONS THAT FIT ANY OBJECTIVE FOR BRANDS AND CLUBS WHO ARE (OR WANT TO BE) ACTIVE IN ESPORTS



#TEAMBUNDLED

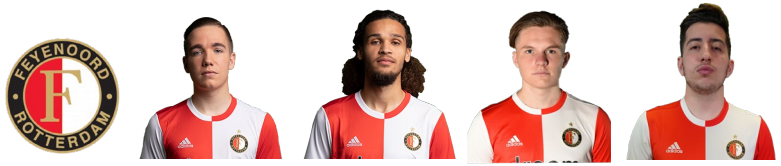
OUR TEAMS & PLAYERS

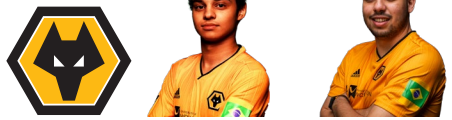
OVERVIEW TEAMS

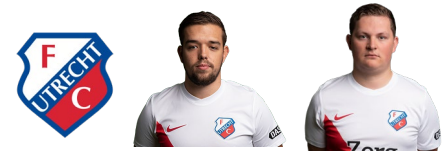
TEAMS

OUR TEAMS & PLAYERS

OVERVIEW PLAYERS







STUDIO BUNDLED

BUNDLED EVENTS

BUNDLED SPORTS

BUNDLED X ONE:NIL

OUR OWN TALENT TEAM

OBJECTIVE

“SHARE OUR LOVE OF THE GAME WITH THE COMMUNITY AND DEVELOP OUR OWN PLAYERS TO MAKE A TRANSFER TO A LEADING FOOTBALL OR ESPORTS ORGANISATION

#TEAMBUNDLED

JERSEY

PARTNERS

iconix

SCUFGAMING

GAEMS GAME ANYWHERE

REACH
“ONLINE IMPACT

INSTAGRAM

16K FOLLOWERS

1.25M REACH / SEASON

TWITTER

2.906 FOLLOWERS

2.57M VIEWS / SEASON

HOW CAN WE HELP YOU?

SERVICES
“HOW CAN WE HELP YOU?

A GOOD BALANCE

- Commer-cialization (medium)
- Branding (medium)
- Content (medium)
- Performance (medium)

BRAND FOCUS

- Branding (high)
- Content (high)
- Performance (medium)

COMMERCIAL FOCUS

- Commer-cialization (high)
- Content (medium)
- Performance (medium)

PERFORMANCE FOCUS

- Content (medium)
- Performance (high)

QUICK START

- Commer-cialization (low)
- content (low)
- performance (low)

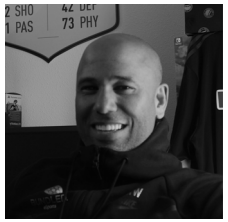
CONTENT ONLY

- content (medium)

PLAYERS ONLY

- performance (medium)

ACCOUNT TEAM



MELVYN WOLTHERS
Owner, esports creative, inspirator and manager

BART VAN ESSEN
Senior projectmanager and esports marketeer

GERSHOM MULDER
Senior projectmanager and international marketeer

MARADJA SAPIA
Head of Studio Bundled

JONAS GHEBREHIWOT
Head of Events/ Event manager

JESSE BOSGRAAF
Legal advisor/contractmanager with FIFA players

BAS VROMANS
Head of Performance/Coach

LUC WYNNE
Team manager and projectmanager

GLENN MULDER
Designer

WE ARE LOOKING
FORWARD TO WORK
TOGETHER